

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$31,990.00		
Commission	\$4,798.50		
Net Total	\$27,191.50		
Total Spots	751		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
2	AMC	AVG. ALL WKS<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
3	AMC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
4	AMC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
5	AMC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	NCR 09/26/16-12/25/16
6	AMC	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$33.00	\$33.00	30	NCR 09/26/16-12/25/16
7	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$56.00	\$336.00	30	NCR 09/26/16-12/25/16
8	AMC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$56.00	\$56.00	30	NCR 09/26/16-12/25/16
9	CNBC	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
10	CNBC	AVG. ALL WKS<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
11	CNBC	SQUAWK BOX<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 09/26/16-12/25/16
12	CNBC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$35.00	\$35.00	30	NCR 09/26/16-12/25/16
13	CNBC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
14	CNBC	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
15	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	NCR 09/26/16-12/25/16
16	CNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$52.00	\$52.00	30	NCR 09/26/16-12/25/16
17	CNN	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
18	CNN	AVG. ALL WKS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
19	CNN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
20	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
21	CNN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$57.00	\$342.00	30	NCR 09/26/16-12/25/16

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Sold On	Cost Per Spot		
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	SITUATION ROOM<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$57.00	\$57.00	30	NCR 09/26/16-12/25/16
23	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$112.00	\$672.00	30	NCR 09/26/16-12/25/16
24	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$112.00	\$112.00	30	NCR 09/26/16-12/25/16
25	ESP2	MIKE & MIKE IN<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
26	ESP2	MIKE & MIKE IN<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
27	ESP2	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
28	ESP2	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
29	ESPN	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	NCR 09/26/16-12/25/16
30	ESPN	SPORTSCENTER 1<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$33.00	\$33.00	30	NCR 09/26/16-12/25/16
31	ESPN	SPORTSCENTER A<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NCR 09/26/16-12/25/16
32	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
33	ESPN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	4	\$100.00	\$400.00	30	NCR 09/26/16-12/25/16
34	ESPN	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$100.00	\$100.00	30	NCR 09/26/16-12/25/16
35	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$199.00	\$796.00	30	NCR 09/26/16-12/25/16
36	ESPN	COLLEGE BKBL R<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$199.00	\$199.00	30	NCR 09/26/16-12/25/16
37	FX	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
38	FX	FX MOVIE LATE<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
39	FX	OFF AIR<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	NCR 09/26/16-12/25/16
40	FX	OFF AIR/FX MORNING MOV	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
41	FX	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	5	\$24.00	\$120.00	30	NCR 09/26/16-12/25/16
42	FX	HOW I MET YOUR<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FX	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	5	\$69.00	\$345.00	30	NCR 09/26/16-12/25/16
44	FX	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$69.00	\$69.00	30	NCR 09/26/16-12/25/16
45	FX	FX MOVIE PRIME<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$135.00	\$675.00	30	NCR 09/26/16-12/25/16
46	FX	FX MOVIE PRIME<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$135.00	\$135.00	30	NCR 09/26/16-12/25/16
47	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$50.00	\$300.00	30	NCR 09/26/16-12/25/16
48	FXNC	VARIOUS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$50.00	\$50.00	30	NCR 09/26/16-12/25/16
49	FXNC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	NCR 09/26/16-12/25/16
50	FXNC	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$44.00	\$44.00	30	NCR 09/26/16-12/25/16
51	FXNC	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	NCR 09/26/16-12/25/16
52	FXNC	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$150.00	\$150.00	30	NCR 09/26/16-12/25/16
53	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$293.00	\$1,758.00	30	NCR 09/26/16-12/25/16
54	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$293.00	\$293.00	30	NCR 09/26/16-12/25/16
55	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
56	GOLF	TOUR REPLAY<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
57	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
58	GOLF	TOUR REPLAY<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
59	HGTV	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NCR 09/26/16-12/25/16
60	HGTV	VARIOUS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$47.00	\$47.00	30	NCR 09/26/16-12/25/16
61	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	NCR 09/26/16-12/25/16
62	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$44.00	\$44.00	30	NCR 09/26/16-12/25/16
63	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$162.00	\$972.00	30	NCR 09/26/16-12/25/16

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Makegood Policy	Approval Required

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Show All Lines			
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Total		\$31,990.00	
Commission		\$4,798.50	
Net Total		\$27,191.50	
Total Spots		751	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HGTV	LOVE IT OR LIS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$162.00	\$162.00	30	NCR 09/26/16-12/25/16
65	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$318.00	\$1,908.00	30	NCR 09/26/16-12/25/16
66	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$318.00	\$318.00	30	NCR 09/26/16-12/25/16
67	HLN	FORENSIC FILES<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
68	HLN	FORENSIC FILES<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
69	HLN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
70	HLN	MORNING EXPRES<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
71	HLN	FORENSIC FILES<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
72	HLN	FORENSIC FILES<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
73	HLN	FORENSIC FILES<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
74	HLN	FORENSIC FILES<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
75	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
76	MNBC	VARIOUS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
77	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	NCR 09/26/16-12/25/16
78	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$52.00	\$52.00	30	NCR 09/26/16-12/25/16
79	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
80	MNBC	PLACE FOR POLI<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
81	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	NCR 09/26/16-12/25/16
82	MNBC	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$33.00	\$33.00	30	NCR 09/26/16-12/25/16
83	MNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$56.00	\$336.00	30	NCR 09/26/16-12/25/16
84	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$56.00	\$56.00	30	NCR 09/26/16-12/25/16

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85	MSG	AVG. ALL WKS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
86	MSG	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
87	MSG	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
88	MSG	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
89	TLC	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
90	TLC	AVG. ALL WKS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
91	TLC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
92	TLC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
93	TLC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$59.00	\$354.00	30	NCR 09/26/16-12/25/16
94	TLC	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$59.00	\$59.00	30	NCR 09/26/16-12/25/16
95	TLC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$116.00	\$696.00	30	NCR 09/26/16-12/25/16
96	TLC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$116.00	\$116.00	30	NCR 09/26/16-12/25/16
97	TNT	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NCR 09/26/16-12/25/16
98	TNT	AVG. ALL WKS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$47.00	\$47.00	30	NCR 09/26/16-12/25/16
99	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NCR 09/26/16-12/25/16
100	TNT	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$47.00	\$47.00	30	NCR 09/26/16-12/25/16
101	TNT	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	NCR 09/26/16-12/25/16
102	TNT	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$43.00	\$43.00	30	NCR 09/26/16-12/25/16
103	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$293.00	\$1,172.00	30	NCR 09/26/16-12/25/16
104	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$293.00	\$293.00	30	NCR 09/26/16-12/25/16
105	TVL	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$31,990.00		
Commission	\$4,798.50		
Net Total	\$27,191.50		
Total Spots	751		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	TVL	NEW ADVNTRE OL<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
107	TVL	OFF AIR<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
108	TVL	OFF AIR<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
109	TVL	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
110	TVL	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
111	TVL	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
112	TVL	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
113	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
114	TVL	EVERYBODY LOVE<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
115	TWC	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
116	TWC	CANTORE STORIE<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
117	TWC	AMHQ<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 09/26/16-12/25/16
118	TWC	AMHQ<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$35.00	\$35.00	30	NCR 09/26/16-12/25/16
119	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
120	TWC	WEATHER CENTER	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
121	TWC	WEATHER CENTER<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
122	TWC	WEATHER CENTER<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
123	TWC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
124	TWC	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
125	HALL	FRASIER<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
126	HALL	FRASIER<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$31,990.00		
Commission	\$4,798.50		
Net Total	\$27,191.50		
Total Spots	751		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HALL	I LOVE LUCY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
128	HALL	I LOVE LUCY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
129	HALL	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
130	HALL	HOME & FAMILY<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
131	HALL	LITTLE HOUSE O<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
132	HALL	LITTLE HOUSE O<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
133	HALL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$41.00	\$246.00	30	NCR 09/26/16-12/25/16
134	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$41.00	\$41.00	30	NCR 09/26/16-12/25/16
135	NGC	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
136	NGC	AVG. ALL WKS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
137	NGC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
138	NGC	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
139	NGC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
140	NGC	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
141	NGC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
142	NGC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
143	SPK	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
144	SPK	AVG. ALL WKS/JAIL	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
145	SPK	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
146	SPK	COPS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
147	SPK	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$31,990.00		
Commission	\$4,798.50		
Net Total	\$27,191.50		
Total Spots	751		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	SPK	COPS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
149	SPK	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	NCR 09/26/16-12/25/16
150	SPK	COPS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$52.00	\$52.00	30	NCR 09/26/16-12/25/16
151	TBSC	MARRIED WITH C<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	NCR 09/26/16-12/25/16
152	TBSC	MARRIED WITH C<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$43.00	\$43.00	30	NCR 09/26/16-12/25/16
153	TBSC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$43.00	\$258.00	30	NCR 09/26/16-12/25/16
154	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$43.00	\$43.00	30	NCR 09/26/16-12/25/16
155	NFLN	AVG. ALL WKS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
156	NFLN	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
157	NFLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
158	NFLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
159	TRAV	MYSTERIES AT T<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
160	TRAV	BIZARRE FOODS<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
161	TRAV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
162	TRAV	BIZARRE FOODS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
163	TRAV	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
164	TRAV	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
165	TRAV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
166	TRAV	BIZARRE FOODS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
167	FBN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
168	FBN	VARNEY & COMPA<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$31,990.00	
Commission		\$4,798.50	
Net Total		\$27,191.50	
Total Spots		751	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
------------	-----------------------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	FBN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
170	FBN	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
171	FBN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$24.00	\$96.00	30	NCR 09/26/16-12/25/16
172	FBN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
173	TRU	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
174	TRU	IMPRACTICAL JO<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
175	TRU	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
176	TRU	WORLDS DUMBEST/AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
177	TRU	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
178	TRU	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
179	TRU	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
180	TRU	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
181	HIST	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
182	HIST	VARIOUS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
183	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
184	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
185	HIST	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$74.00	\$444.00	30	NCR 09/26/16-12/25/16
186	HIST	SWAMP PEOPLE<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$74.00	\$74.00	30	NCR 09/26/16-12/25/16
187	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$146.00	\$876.00	30	NCR 09/26/16-12/25/16
188	HIST	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$146.00	\$146.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$31,990.00	
Commission		\$4,798.50	
Net Total		\$27,191.50	
Total Spots		751	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
189	SYFY	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
190	SYFY	AVG. ALL WKS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
191	SYFY	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
192	SYFY	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
193	SYFY	SYFY MOVIE<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
194	SYFY	SYFY MOVIE	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
195	SYFY	SYFY MOVIE<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$36.00	\$216.00	30	NCR 09/26/16-12/25/16
196	SYFY	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	NCR 09/26/16-12/25/16
197	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
198	NGWD	AVG. ALL WKS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
199	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
200	NGWD	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
201	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
202	NGWD	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
203	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
204	NGWD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
205	CMDY	AVG. ALL WKS<	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
206	CMDY	VARIOUS	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
207	CMDY	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
208	CMDY	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
209	CMDY	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6838
System Name	Cablevision/North Nassau, NY
Market	New York

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Update Date	10/28/16
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$31,990.00	
Commission		\$4,798.50	
Net Total		\$27,191.50	
Total Spots		751	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
210	CMDY	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$52.00	\$52.00	30	NCR 09/26/16-12/25/16
211	NBCS	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
212	NBCS	DAN PATRICK SH<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
213	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NCR 09/26/16-12/25/16
214	NBCS	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
215	FS1	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
216	FS1	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
217	FS1	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NCR 09/26/16-12/25/16
218	FS1	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	751	0	0	0	0	0	0	0	0	0	0	0	751
AMT	\$31,990.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$31,990.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358844 | New York | Cablevision/North Nassau, NY | 6838 |

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$24,768.00	
Commission		\$3,715.20	
Net Total		\$21,052.80	
Total Spots		734	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
2	AMC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
3	AMC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
4	AMC	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
5	AMC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$32.00	\$288.00	30	NCR 09/26/16-12/25/16
6	AMC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
7	CNBC	SQUAWK BOX<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
8	CNBC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
9	CNBC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
10	CNBC	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
11	CNBC	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
12	CNBC	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
13	CNBC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 09/26/16-12/25/16
14	CNBC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	NCR 09/26/16-12/25/16
15	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$56.00	\$336.00	30	NCR 09/26/16-12/25/16
16	CNN	NEW DAY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$56.00	\$56.00	30	NCR 09/26/16-12/25/16
17	CNN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	9	\$17.00	\$153.00	30	NCR 09/26/16-12/25/16
18	CNN	CNN NEWSROOM<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
19	CNN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	9	\$35.00	\$315.00	30	NCR 09/26/16-12/25/16
20	CNN	SITUATION ROOM<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$35.00	\$35.00	30	NCR 09/26/16-12/25/16
21	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	9	\$57.00	\$513.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$24,768.00	
Commission		\$3,715.20	
Net Total		\$21,052.80	
Total Spots		734	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
------------	-----------------------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$57.00	\$57.00	30	NCR 09/26/16-12/25/16
23	ESP2	MIKE & MIKE IN<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
24	ESP2	MIKE & MIKE IN<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
25	ESP2	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
26	ESP2	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
27	ESP2	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
28	ESP2	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
29	ESPN	VARIOUS	10/31/16	11/6/16	00:00	03:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	NCR 09/26/16-12/25/16
30	ESPN	SPORTSCENTER 1<	11/7/16	11/13/16	00:00	03:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
31	ESPN	SPORTSCENTER A<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
32	ESPN	SPORTSCENTER A<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
33	ESPN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$52.00	\$312.00	30	NCR 09/26/16-12/25/16
34	ESPN	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$52.00	\$52.00	30	NCR 09/26/16-12/25/16
35	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$98.00	\$588.00	30	NCR 09/26/16-12/25/16
36	ESPN	COLLEGE BKBL R<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$98.00	\$98.00	30	NCR 09/26/16-12/25/16
37	FX	OFF AIR<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
38	FX	OFF AIR/FX MORNING MOV	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
39	FX	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
40	FX	HOW I MET YOUR<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
41	FX	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$44.00	\$264.00	30	NCR 09/26/16-12/25/16
42	FX	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$44.00	\$44.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$24,768.00	
Commission		\$3,715.20	
Net Total		\$21,052.80	
Total Spots		734	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	FX	FX MOVIE PRIME<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$81.00	\$486.00	30	NCR 09/26/16-12/25/16
44	FX	FX MOVIE PRIME<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$81.00	\$81.00	30	NCR 09/26/16-12/25/16
45	FXNC	FOX AND FRIEND<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$135.00	\$810.00	30	NCR 09/26/16-12/25/16
46	FXNC	FOX AND FRIEND<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$135.00	\$135.00	30	NCR 09/26/16-12/25/16
47	FXNC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	9	\$26.00	\$234.00	30	NCR 09/26/16-12/25/16
48	FXNC	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
49	FXNC	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 09/26/16-12/25/16
50	FXNC	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$77.00	\$77.00	30	NCR 09/26/16-12/25/16
51	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$150.00	\$900.00	30	NCR 09/26/16-12/25/16
52	FXNC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$150.00	\$150.00	30	NCR 09/26/16-12/25/16
53	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
54	GOLF	TOUR REPLAY<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
55	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
56	GOLF	TOUR REPLAY<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
57	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR 09/26/16-12/25/16
58	HGTV	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$29.00	\$29.00	30	NCR 09/26/16-12/25/16
59	HGTV	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$81.00	\$486.00	30	NCR 09/26/16-12/25/16
60	HGTV	LOVE IT OR LIS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$81.00	\$81.00	30	NCR 09/26/16-12/25/16
61	HGTV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$162.00	\$972.00	30	NCR 09/26/16-12/25/16
62	HGTV	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$162.00	\$162.00	30	NCR 09/26/16-12/25/16
63	HLN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$24,768.00	
Commission		\$3,715.20	
Net Total		\$21,052.80	
Total Spots		734	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	HLN	MORNING EXPRES<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
65	HLN	FORENSIC FILES<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
66	HLN	FORENSIC FILES<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
67	HLN	FORENSIC FILES<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
68	HLN	FORENSIC FILES<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
69	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	9	\$32.00	\$288.00	30	NCR 09/26/16-12/25/16
70	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
71	MSG	AVG. ALL WKS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
72	MSG	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
73	MSG	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
74	MSG	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
75	TLC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
76	TLC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
77	TLC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 09/26/16-12/25/16
78	TLC	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$35.00	\$35.00	30	NCR 09/26/16-12/25/16
79	TLC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$57.00	\$342.00	30	NCR 09/26/16-12/25/16
80	TLC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$57.00	\$57.00	30	NCR 09/26/16-12/25/16
81	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
82	TNT	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
83	TNT	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
84	TNT	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$24,768.00		
Commission	\$3,715.20		
Net Total	\$21,052.80		
Total Spots	734		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	TNT	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 09/26/16-12/25/16
86	TNT	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$77.00	\$77.00	30	NCR 09/26/16-12/25/16
87	TNT	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	5	\$150.00	\$750.00	30	NCR 09/26/16-12/25/16
88	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$150.00	\$150.00	30	NCR 09/26/16-12/25/16
89	TVL	OFF AIR<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
90	TVL	OFF AIR<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
91	TVL	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
92	TVL	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
93	TVL	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
94	TVL	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
95	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
96	TVL	EVERYBODY LOVE<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
97	TWC	AMHQ<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
98	TWC	AMHQ<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
99	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
100	TWC	WEATHER CENTER	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
101	TWC	WEATHER CENTER<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
102	TWC	WEATHER CENTER<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
103	USA	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$33.00	\$198.00	30	NCR 09/26/16-12/25/16
104	USA	AVG. ALL WKS<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$33.00	\$33.00	30	NCR 09/26/16-12/25/16
105	USA	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$24,768.00		
Commission	\$3,715.20		
Net Total	\$21,052.80		
Total Spots	734		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	USA	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
107	USA	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$98.00	\$588.00	30	NCR 09/26/16-12/25/16
108	USA	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$98.00	\$98.00	30	NCR 09/26/16-12/25/16
109	HALL	I LOVE LUCY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
110	HALL	I LOVE LUCY<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
111	HALL	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$17.00	\$102.00	30	NCR 09/26/16-12/25/16
112	HALL	HOME & FAMILY<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$17.00	\$17.00	30	NCR 09/26/16-12/25/16
113	HALL	LITTLE HOUSE O<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
114	HALL	LITTLE HOUSE O<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
115	HALL	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
116	HALL	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
117	NGC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
118	NGC	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
119	NGC	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
120	NGC	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
121	NGC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
122	NGC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
123	YES	MICHAEL KAY SH<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
124	YES	MICHAEL KAY SH<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
125	YES	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
126	YES	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16

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Office	Washington
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Survey	DMA Nielsen Live Only Feb16
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Flight Dates	10/31/16 - 11/13/16
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Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

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Makegood Policy	Approval Required

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Sold On	Cost Per Spot		
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Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	SPK	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
128	SPK	COPS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
129	SPK	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
130	SPK	COPS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
131	SPK	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$32.00	\$192.00	30	NCR 09/26/16-12/25/16
132	SPK	COPS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$32.00	\$32.00	30	NCR 09/26/16-12/25/16
133	TBSC	MARRIED WITH C<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
134	TBSC	MARRIED WITH C<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
135	TBSC	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
136	TBSC	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
137	TBSC	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$77.00	\$462.00	30	NCR 09/26/16-12/25/16
138	TBSC	AVG. ALL WKS/AMERICAN DAD	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$77.00	\$77.00	30	NCR 09/26/16-12/25/16
139	TBSC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$151.00	\$906.00	30	NCR 09/26/16-12/25/16
140	TBSC	FAMILY GUY<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$151.00	\$151.00	30	NCR 09/26/16-12/25/16
141	LIF	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
142	LIF	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
143	LIF	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$47.00	\$282.00	30	NCR 09/26/16-12/25/16
144	LIF	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$47.00	\$47.00	30	NCR 09/26/16-12/25/16
145	NFLN	AVG. ALL WKS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
146	NFLN	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$24,768.00		
Commission	\$3,715.20		
Net Total	\$21,052.80		
Total Spots	734		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
147	NFLN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
148	NFLN	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
149	DISC	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
150	DISC	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
151	TRAV	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
152	TRAV	BIZARRE FOODS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
153	TRAV	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
154	TRAV	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
155	TRAV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
156	TRAV	BIZARRE FOODS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
157	FBN	MORNINGS WITH<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	6	\$22.00	\$132.00	30	NCR 09/26/16-12/25/16
158	FBN	MORNINGS WITH<	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$22.00	\$22.00	30	NCR 09/26/16-12/25/16
159	FBN	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
160	FBN	VARNEY & COMPA<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
161	FBN	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
162	FBN	VARIOUS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
163	FBN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
164	FBN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
165	TRU	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
166	TRU	WORLDS DUMBEST/AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$24,768.00		
Commission	\$3,715.20		
Net Total	\$21,052.80		
Total Spots	734		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
167	TRU	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
168	TRU	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
169	TRU	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
170	TRU	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
171	HIST	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
172	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
173	HIST	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$41.00	\$246.00	30	NCR 09/26/16-12/25/16
174	HIST	SWAMP PEOPLE<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$41.00	\$41.00	30	NCR 09/26/16-12/25/16
175	HIST	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$73.00	\$438.00	30	NCR 09/26/16-12/25/16
176	HIST	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$73.00	\$73.00	30	NCR 09/26/16-12/25/16
177	SYFY	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
178	SYFY	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
179	SYFY	SYFY MOVIE<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16
180	SYFY	SYFY MOVIE	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
181	SYFY	SYFY MOVIE<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$26.00	\$156.00	30	NCR 09/26/16-12/25/16
182	SYFY	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$26.00	\$26.00	30	NCR 09/26/16-12/25/16
183	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
184	NGWD	AVG. ALL WKS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
185	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
186	NGWD	AVG. ALL WKS	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
187	NGWD	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$18.00	\$108.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Update Date	10/28/16
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Show All Lines	
Total # of Weeks	2
Total	\$24,768.00
Commission	\$3,715.20
Net Total	\$21,052.80
Total Spots	734
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	-
CPP	-

Comments :	10/28 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
188	NGWD	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$18.00	\$18.00	30	NCR 09/26/16-12/25/16
189	CMDY	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
190	CMDY	VARIOUS	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
191	CMDY	VARIOUS	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
192	CMDY	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
193	CMDY	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$29.00	\$174.00	30	NCR 09/26/16-12/25/16
194	CMDY	AVG. ALL WKS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 09/26/16-12/25/16
195	NBCS	VARIOUS	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
196	NBCS	DAN PATRICK SH<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
197	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16
198	NBCS	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16
199	FS1	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$19.00	\$114.00	30	NCR 09/26/16-12/25/16
200	FS1	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	NCR 09/26/16-12/25/16
201	FS1	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$29.00	\$116.00	30	NCR 09/26/16-12/25/16
202	FS1	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$29.00	\$29.00	30	NCR 09/26/16-12/25/16
203	FRFM	AVG. ALL WKS<	10/31/16	11/6/16	09:00	15:00		X	X	X	X	X	X	-	-	6	\$15.00	\$90.00	30	NCR 09/26/16-12/25/16
204	FRFM	AVG. ALL WKS<	11/7/16	11/13/16	09:00	15:00	X							-	-	1	\$15.00	\$15.00	30	NCR 09/26/16-12/25/16
205	FRFM	AVG. ALL WKS<	10/31/16	11/6/16	15:00	19:00		X	X	X	X	X	X	-	-	6	\$24.00	\$144.00	30	NCR 09/26/16-12/25/16

NCC Cable System Order

Order #	62358844
Syscode	6841
System Name	Cablevision/Huntington, NY
Market	New York

Flight Dates	10/31/16 - 11/13/16
Agency	Herd Media
Advertiser	New Yorkers for a Balanced Albany

Update Date	10/28/16
Version	1 Vs. 1

AE	Tiffany Solis
Sales Coordinator	Molly Casca
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live Only Feb16
-	

Client Code	
Product Code	
Est Code	3438
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$24,768.00	
Commission		\$3,715.20	
Net Total		\$21,052.80	
Total Spots		734	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10/28 New order. Please review and confirm. Thanks!
------------	-----------------------------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
206	FRFM	AVG. ALL WKS<	11/7/16	11/13/16	15:00	19:00	X							-	-	1	\$24.00	\$24.00	30	NCR 09/26/16-12/25/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	734	0	0	0	0	0	0	0	0	0	0	0	734
AMT	\$24,768.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$24,768.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/28/16

62358844 | New York | Cablevision/Huntington, NY | 6841 |